

## **WANT TO BE ON TV?**

The average person watches TV seven hours each day. People consistently say they get most of their news and information from television, especially local TV news.

*“Greater Glenside Chamber Chat”* delivers your message to your local community and surrounding areas - to the people you want to see your ad!

Broadcasting your ad to a targeted hometown audience at a specified time - weeknights at 8pm & Sundays at 4pm – will provide maximum exposure to local viewers for your advertising dollar.

Do you want people to remember your business? Low-cost TV commercial advertising lets people know where you are... again, and again, and again... and brings name recognition.

*Your commercial will be broadcast 5 times during the week into 45,000 neighborhood homes in Abington, Cheltenham, Jenkintown, Upper Moreland, Lower Moreland, parts of Horsham and Northeast Philadelphia.*

## **MAXIMUM EXPOSURE FOR YOUR ADVERTISING DOLLAR**

Experience television advertising - it's cheaper than print-ads!

**RATES:**

**\$25.00 Month**

10 second commercial  
5 times weekly  
Minimum Commitment 12 weeks  
52 weeks \$20.00

**\$50.00 Weekly**

30 second commercial  
5 times weekly  
Minimum commitment 12 weeks

**\$3.00**

Mention

**TV COMMERCIAL OPTIONS:**

1. You can supply your own 30-second TV commercial

Minimum commitment: 12 weeks advertising

- OR -

2. We can produce a 30-second Graphic / Logo style TV commercial for \$300

-Includes font, voice-over and client provided logos, video or photos.

Minimum commitment: 12 weeks advertising

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**COMMERCIAL BROADCAST RATE:**

30-second spot: \$14.00 per broadcast once per day x 5 days per week = \$70 /wk.